

62



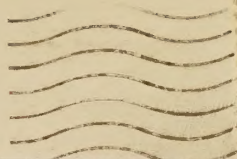
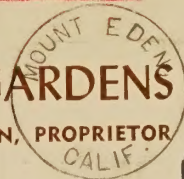
Spring 1960

*Eden*  
**GLAD GARDENS**

PETER HERBORN, PROPRIETOR

Box 7

MT. EDEN, CALIF.



**LIBRARY  
RECEIVED**  
★ JAN 15 1960 ★  
U. S. Department of Agriculture

Bibliography Div. Library  
U.S. Dept. of Agr.  
Washington 25 , D.C.

\*Form 3547 Requested



# EDEN GLAD GARDENS

MOUNT EDEN

P. Herborn, Proprietor

CALIFORNIA

SPRING OF 1960

*Choice Gladiolus . . . The Best of Recent Introductions*

## TWO OUTSTANDING NEW GLADS FOR 1960

**SUNSET BLAZE** (334) (Baerman-Wagner 1960) (Royal Stewart x Golden Sunshine)—Midseason. This pedigreed orange-salmon consistently opens 11 florets on very long heads. Sunset Blaze is a truly impressive variety of vivid coloring and, we think, an excellent cutter.

Large, each \$2; Medium, each \$1.50; Small, each \$1.00.

Ten blbts. for \$2.00

Grower's Sample Unit: 1 L, 2 M, 5 S, 50 blbts. for \$12.50

**EARLY SPRING** (440) (Baerman-Wagner 1960) (Innocence x Rosita or Campanile)—Very early. Here is a light pink as early, or earlier, than Friendship but without the yellow infusion in the throat. Early Spring is a fresh, cool light pink, virtually a self save for a lighter, unmarked

throat. It might be called an improved Traveler or Rosa Van Lima. There has been a need for an extra-early cool pink of just this color. About seven very round, lightly ruffled florets are open at a time on fine heads. Cut-flower growers who have seen this have been enthusiastic about its prospects.

Without a doubt this glad was very outstanding for me this past season. It opens well from tight bud, has good color with spikes 48 to 52 inches tall. For growers who would like a larger quantity than listed, write for prices.

Large, each \$2; Medium, each \$1.50; Small, each \$1.00

One large and 10 blbts. \$4.00

Grower's Sample Unit: 1 L, 2 M, 3 S, 50 blbts. for \$12.50

## RETAIL LISTINGS

### PREPAID

### 5 BULBS AT THE 10 RATE

### PREPAID

**ALBERT SCHWEITZER**—A large brilliant orange scarlet, 6 to 8 open on a sturdy, strong spike. Excellent for show or cutflowers. L. 25c; M. 2-30c; S. 3-30c.

**AMBER GLORY**—Golden buff with orange blotch, tall and beautiful. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**ARES**—Amber white with a pink glow and a bright cherry blotch. 6 to 8 open on a tall spike. A real beauty. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**ARGENTINE**—Beautiful deep ruffled yellow. Extra strong grower that opens 10 florets on a 25" head. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**BAMBI**—A ruffled chartreuse green, with orange-red throat mark, with a picotee edge of orange around all petals. It has won many prizes and one of the best for arrangements. L. 40c; M. 25c; S. 2-30c.

**BLUE PETER**—A robust tall growing deep blue. Long flower heads hold 8 open on 24-bud spike. A grand exhibition and cutflower. L. 40c; M. 25c; S. 2-30c.

**BLUE SMOKE**—Heavily ruffled mulberry blue with throat blotch of smoky salmon. Tall grower with 30" heads. L. 50c; M. 35c; S. 20c.

**BROWN LULLABY**—A striking new brown shade with slight markings and a white picotee edge around all petals. Nine to 10 open on a tall spike. L. 25c; M. 2-30c; S. 3-25c.

**CARMEN EYES**—Tall white with cherry red blotch on the lower petals. L. 10-\$1.10; M. 10-70c.

**CATTLEYA**—Tall, beautifully ruffled lavender with a rose red blotch. 24" flower heads opening 6 to 8 at a time. L. 60c; M. 40c; S. 25c.

**CARVED IVORY**—A nice creamy white with delicate ruffling. Just about as near perfect variety as you will find. Its 3" florets are ideal for arrangements. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**CAMPANILE**—Tall blue lavender, excellent cut-flower. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**CHEROKEE**—Tall, rich, velvety, reddish bronze. Blooms well from any size. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**CHEMAWA**—Soft suede, textured old rose, blending to a clean ivory throat. One of the best smokies. L. 50c; M. 35c; S. 20c.

**CONRAD**—Very tall deep yellow with a small red blotch. Outstanding, should make a good commercial. L. 2-30c; M. 10-80c; S. 10-50c.

**CORAL ROSE**—A beautiful shade of rose with a deeper throat. Opens 10 ruffled blooms with the remaining buds in color. L. 35c; M. 25c; S. 2-30c.

**CORONATION**—Clear medium pink with cream throat. One of the most beautiful varieties in the pinks. A grand show and exhibition variety. L. 10-\$1.20; M. 10-80c; S. 10-50c.

**COPPER LUSTRE**—Huge smoky plum rose, with copper shading. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**DARK BRILLIANCE**—A very deep wine with velvety, glossy florets. Silver picotee edging. If you like the dark ones, try this. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**DIMPLES**—Certainly a winner for the most beautiful ruffled glad. Florets are a pure pink with an alabaster throat. Opens 7 on a well balanced spike. L. 20c; M. 2-30c; S. 2-20c.

**DIXIE JEWEL**—Early pure pink about the color of old Rosa Van Lima. Opens 7 on tall willowy spikes. Fine for early commercial purposes. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**DIRECTOR**—Medium dark rose that can open up to 14 ruffled florets at once on good spikes. A good show flower which should win many blue ribbons. L. 50c; M. 35c; S. 25c.

**ERIN**—Chartreuse with inner petals deeper green. A good novelty, and I believe it will be the best commercial in this color. Growth is tall with 6 open on a good head. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**EDGEWOOD**—Tall medium rose. Opens 7 to 8, excellent commercial. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**FIRECRACKER**—A brilliant heavily ruffled scarlet. Good texture with 7 to 8 of its 5½" florets open at once. Sure to become a leading variety in its color. L. 10-\$1.60; M. 10-\$1.10; S. 10-80c.

**FORT KNOX**—Beautiful large deep yellow on a good spike. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**GEM STATE**—Pink with cream center. Up to 12 open on a medium spike. Fine show type glad. L. 50c; M. 35c; S. 25c.

**GINA**—A very large tall soft pink with a light golden yellow on the lower petals. Excellent for show and cutflowers. L. 35c; M. 25c; S. 2-30c.

**GLADIATOR**—A flaming scarlet closely resembling carnation red. Intensely ruffled florets of exquisite form on tall spikes. L. 50c; M. 35c; S. 25c.

**GOOD MORNING**—Tall vigorous grower with a great commercial future. Corona type with a soft rose throat. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**GOLDEN PALOMINO**—Lightly ruffled apricot buff with a small orange spot in the throat. Tall grower. L. 10-\$1.20; M. 10-80c; S. 10-50c.

**GOLDEN SUNSHINE**—A deep yellow with slightly ruffled florets. Very tall spikes with 8 to 10 open. A grand show and cutflower. L. 10-\$1.20; M. 10-80c; S. 10-50c.

Retail Price List Continued on Next Page









OUTSTANDING VARIETIES OF SUPERB GLADIOLUS—SPRING 1960

Retail Postpaid in the U.S.A.

RETAIL PRICE LIST — Continued

**GOLDIE**—Deep yellow. Opens 6 to 8 nicely fluted, ruffled and somewhat recurved florets on a good spike. One of the best new yellows. L. 25c; M. 2-30c; S. 2-20c.

**GONDOLIER**—A medium deep chartreuse yellow with a bright sheen. Opens 8 on a tall spike. A sure winner for show or commercial purposes. L. 25c; M. 2-30c; S. 2-20c.

**GOLD BRAID**—Light yellow with huge saucer-like florets beautifully waved and frilled, 5 open. Remaining buds showing color. Easy grower, should make a fine commercial. L. 20c; M. 2-30c; S. 2-20c.

**GREEN WOODPECKER**—Deep lemon green, two wine-red markings on deeper green, lower petals. Well balanced spikes. Topnotch show glad. L. 40c; M. 25c; S. 2-30c.

**HILDEGARDE**—A very tall scarlet with 6 to 8 nicely ruffled blooms open at once. L. 40c; M. 30c; S. 20c.

**INNOCENCE**—Beautifully ruffled light pink. Opens 8 to 9 5" florets on a long head. Excellent show and commercial variety. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**INSURPASSABLE**—Clean vivid bright red. One-eighth inch cream pencil line on lip petals. Flat flaring florets on ramrod spikes. A beauty for any purpose. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**IRISH ROSE**—Predominating color is a rich rose salmon with a large light green blotch. Fine color combination. 8 to 9 open on a very tall spike. Excellent commercial possibility. L. 50c; M. 35c; S. 25c.

**JILL**—A beautiful, ruffled rose pink with soft cream throat. Opens 7 to 9 large flowers on a well balanced spike. L. 50c; M. 35c; S. 20c.

**JUBILEE**—Beautiful Corona type flower. Nicely crimped edge of pink over creamy white florets. Opens 10 on a 20 bud spike. Good propagator. Fine all-around variety. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**KING DAVID**—Deep purple, white line around the petals. One of the best glads ever introduced. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**KINGS RANSOM**—A medium yellow, 6 to 8 open on a 24" head with a 26" handle. Perfect placement, should make a good commercial and a show flower. L. 25c; M. 20c; S. 2-30c.

**KOSMOS**—A very beautiful clear salmon with a cream throat. An excellent grower with 6 to 8 formally placed 5" florets on tall spikes. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**LILAC TIME**—Large extra early lavender. Six to 8 open on a 26" flower head. Easy cutter of tall spikes. L. 10-\$1.20; M. 10-80c; S. 10-50c.

**LIBERTY**—Large bright orange salmon. Tall strong grower that easily produces 30" flower heads with up to 25 buds and 10 open florets. L. 25c; M. 20c; S. 2-30c.

**LORELEI**—The best light cream blending to a deeper throat. A very strong grower that blooms well from any size bulb. A wonderful show glad and a coming commercial. Sure to become very popular. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**MARCO POLO**—Huge cream with cerise throat. Very heavy texture with 10 to 11 open on a very tall spike. L. 35c; M. 25c; S. 2-30c.

**MIKE SHERMAN**—A large cream with a large deep golden throat. 8 heavily ruffled florets open on tall spikes. L. 75c; M. 50c; S. 25c.

**MELODIE**—A very beautiful salmon pink with a scarlet blotch edged gold. Butterfly type. Outstanding. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**NEW SNOW**—A beautifully ruffled white with creamy throat. 9 to 10 open on a well-balanced spike. Excellent exhibition or cutflower. L. 50c; M. 35c; S. 25c.

WHOLESALE PRICE LIST F. O. B. MOUNT EDEN, CALIFORNIA

25 BULBS AT THE 100 RATE — 250 BULBS AT THE 1,000 RATE

| Variety           | Per  | No. 1   | No. 2   | No. 3   | No. 4   | No. 5   | No. 6   | Bulblets |            |
|-------------------|------|---------|---------|---------|---------|---------|---------|----------|------------|
|                   |      |         |         |         |         |         |         | Quart    | Peck       |
| Albert Schweitzer | 100  | \$12.00 | \$10.00 | \$ 8.00 | \$ 6.00 | \$ 4.00 | \$ 3.00 | \$30.00  | \$ . . . . |
| Amber Glory       | 100  | 5.00    | 4.00    | 3.00    | 2.20    | 1.60    | 1.00    | 3.00     | . . . .    |
| Ares              | 100  | 5.00    | 4.00    | 3.20    | 2.40    | 1.80    | 1.20    | 6.00     | . . . .    |
| Argentine         | 100  | 9.00    | 8.00    | 6.00    | 4.00    | 3.00    | 2.00    | 25.00    | . . . .    |
| Blue Peter        | 100  | 18.00   | 16.00   | 12.00   | 10.00   | 8.00    | 6.00    | 30.00    | . . . .    |
| Blue Smoke        | 100  | 25.00   | 20.00   | 16.00   | 12.00   | 10.00   | 8.00    | 75.00    | . . . .    |
| Brown Lullaby     | 100  | 10.00   | 8.00    | 7.00    | 5.00    | 4.00    | 3.00    | 25.00    | . . . .    |
| Cattleya          | 100  | . . . . | . . . . | . . . . | 16.00   | 14.00   | 12.00   | 60.00    | . . . .    |
| Campanile         | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 4.00     | 25.00      |
|                   | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .    |
| Cherokee          | 100  | 4.40    | 3.60    | 3.00    | 2.20    | 1.60    | 1.10    | 3.00     | 20.00      |
|                   | 1000 | 35.00   | 30.00   | 24.00   | 18.00   | 13.00   | 9.00    | . . . .  | . . . .    |
| Chemawa           | 100  | 25.00   | 20.00   | 17.00   | 15.00   | 12.00   | 8.00    | 50.00    | . . . .    |
| Conrad            | 100  | 5.00    | 4.00    | 3.00    | 2.50    | 2.00    | 1.50    | 8.00     | . . . .    |
| Coral Rose        | 100  | 18.00   | 16.00   | 12.00   | 10.00   | 8.00    | 6.00    | 30.00    | . . . .    |
| Coronation        | 100  | 5.00    | 4.00    | 3.00    | 2.50    | 2.00    | 1.50    | 6.00     | . . . .    |
| Copper Lustre     | 100  | 4.40    | 3.60    | 3.00    | 2.20    | 1.60    | 1.00    | 3.00     | . . . .    |
| Dark Brilliance   | 100  | 9.00    | 8.00    | 6.00    | 4.20    | 3.00    | 2.00    | 20.00    | 120.00     |
|                   | 1000 | 70.00   | 60.00   | 45.00   | 32.00   | 24.00   | 16.00   | . . . .  | . . . .    |
| Dimples           | 100  | 9.00    | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 20.00    | . . . .    |
| Dixie Jewel       | 100  | 4.40    | 3.60    | 3.00    | 2.20    | 1.60    | 1.00    | 3.00     | 18.00      |
| Director          | 100  | 20.00   | 18.00   | 16.00   | 14.00   | 12.00   | 10.00   | 35.00    | . . . .    |
| Erin              | 100  | 9.00    | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 20.00    | 120.00     |
|                   | 1000 | 72.00   | 64.00   | 48.00   | 40.00   | 32.00   | 24.00   | . . . .  | . . . .    |
| Edgewood          | 100  | 4.00    | 3.20    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 20.00      |
|                   | 1000 | 30.00   | 25.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .    |
| Firecracker       | 100  | 8.00    | 7.00    | 6.00    | 5.00    | 4.00    | 3.00    | 25.00    | . . . .    |
| Fort Knox         | 100  | 4.40    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 4.00     | 25.00      |
|                   | 1000 | 35.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .    |
| Gem State         | 100  | 25.00   | 20.00   | 16.00   | 14.00   | 12.00   | 10.00   | 30.00    | . . . .    |
| Good Morning      | 100  | 4.40    | 3.60    | 3.00    | 2.20    | 1.40    | 1.00    | 4.00     | 25.00      |
|                   | 1000 | 35.00   | 30.00   | 24.00   | 18.00   | 12.00   | 8.00    | . . . .  | . . . .    |
| Golden Palomino   | 100  | 5.00    | 4.00    | 3.00    | 2.60    | 2.00    | 1.50    | 12.00    | . . . .    |
| Golden Sunshine   | 100  | 5.00    | 4.00    | 3.00    | 2.50    | 2.00    | 1.50    | 5.00     | 30.00      |
|                   | 1000 | 40.00   | 32.00   | 24.00   | 20.00   | 15.00   | 10.00   | . . . .  | . . . .    |
| Goldie            | 100  | 10.00   | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 30.00    | . . . .    |
| Gondolier         | 100  | 12.00   | 10.00   | 8.00    | 6.00    | 5.00    | 4.00    | 40.00    | . . . .    |
| Gold Braid        | 100  | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 2.00    | 15.00    | 75.00      |
|                   | 1000 | 60.00   | 45.00   | 35.00   | 28.00   | 24.00   | 15.00   | . . . .  | . . . .    |
| Green Woodpecker  | 100  | . . . . | 14.00   | 12.00   | 9.00    | 6.00    | 5.00    | 50.00    | . . . .    |
| Innocence         | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 4.00     | 25.00      |
|                   | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .    |
| Insurpassable     | 100  | 9.00    | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 20.00    | . . . .    |
| Irish Rose        | 100  | 25.00   | 22.00   | 18.00   | 16.00   | 14.00   | 10.00   | 50.00    | . . . .    |
| Jubilee           | 100  | 6.00    | 5.00    | 4.00    | 3.00    | 2.50    | 2.00    | 15.00    | . . . .    |
| King David        | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 18.00      |
| Kosmos            | 100  | 5.00    | 4.00    | 3.20    | 2.40    | 1.80    | 1.20    | . . . .  | . . . .    |
| Lilac Time        | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 6.00     | 35.00      |
|                   | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .    |
| Liberty           | 100  | 10.00   | 9.00    | 8.00    | 6.00    | 5.00    | 4.00    | . . . .  | . . . .    |
| Lorelei           | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 4.00     | 24.00      |
|                   | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .    |
| Marco Polo        | 100  | 16.00   | 14.00   | 10.00   | 8.00    | 6.00    | 4.00    | 40.00    | . . . .    |

No Single Item from the Wholesale List Less Than 50c — MINIMUM order \$3.00

| Variety       | Per  | No. 1   | No. 2   | No. 3   | No. 4   | No. 5   | No. 6   | Bulblets |           |
|---------------|------|---------|---------|---------|---------|---------|---------|----------|-----------|
|               |      |         |         |         |         |         |         | Quart    | Peck      |
| Mike Sherman  | 25   | \$10.00 | \$ 9.00 | \$ 8.00 | \$ 7.00 | \$ 5.00 | \$ 4.00 | \$60.00  | . . . .   |
| Melodie       | 100  | 5.00    | 4.00    | 3.20    | 2.40    | 1.80    | 1.20    | 6.00     | . . . .   |
| New Snow      | 25   | 8.00    | 7.00    | 5.00    | 4.00    | 3.00    | 2.00    | 50.00    | . . . .   |
| Peach Glow    | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 4.00     | 24.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .   |
| Peggy White   | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 4.00     | 24.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .   |
| Party Ruffles | 100  | 10.00   | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 20.00    | . . . .   |
|               | 1000 | 80.00   | 64.00   | 48.00   | 40.00   | 32.00   | 24.00   | . . . .  | . . . .   |
| Prospector    | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .   |
| Prunella      | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | . . . .   |
| Red Coat      | 100  | 18.00   | 16.00   | 14.00   | 12.00   | 10.00   | 8.00    | 40.00    | . . . .   |
| Red Charm     | 100  | 4.00    | 3.20    | 2.40    | 1.60    | . . . . | . . . . | 3.00     | 18.00     |
|               | 1000 | 28.00   | 22.00   | 16.00   | . . . . | . . . . | . . . . | . . . .  | . . . .   |
| Regina        | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .   |
| Riviera       | 100  | . . . . | . . . . | 18.00   | 16.00   | 12.00   | 10.00   | 50.00    | . . . .   |
| Rosa          | 100  | 9.00    | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 15.00    | . . . .   |
| Rose Spire    | 100  | 7.00    | 6.00    | 5.00    | 4.00    | 3.00    | 2.00    | 8.00     | 50.00     |
|               | 1000 | 55.00   | 45.00   | 38.00   | 30.00   | 20.00   | 15.00   | . . . .  | . . . .   |
| Rosita        | 100  | 4.00    | 3.20    | 2.40    | 1.50    | 1.20    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 30.00   | 24.00   | 16.00   | 12.00   | 9.00    | 7.00    | . . . .  | . . . .   |
| Ruffled Dream | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .   |
| Salmon Queen  | 100  | 8.00    | 7.00    | 6.00    | 4.00    | 3.00    | 2.00    | 20.00    | . . . .   |
|               | 1000 | 64.00   | 56.00   | 48.00   | 32.00   | 24.00   | 16.00   | . . . .  | . . . .   |
| Shamrock      | 100  | 10.00   | 8.00    | 6.00    | 5.00    | 4.00    | 3.00    | 30.00    | . . . .   |
| Snowdrift     | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .   |
| Snow Clad     | 100  | 4.20    | 3.40    | 2.40    | 1.80    | 1.20    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 32.00   | 26.00   | 20.00   | 15.00   | 10.00   | 8.00    | . . . .  | . . . .   |
| Snow Velvet   | 100  | 6.00    | 5.00    | 4.00    | 3.40    | 2.60    | 2.00    | 12.00    | 75.00     |
|               | 1000 | 48.00   | 40.00   | 32.00   | 25.00   | 20.00   | 15.00   | . . . .  | . . . .   |
| Sugar Ell     | 100  | 25.00   | 20.00   | 18.00   | 16.00   | 12.00   | 10.00   | 50.00    | . . . .   |
| Target        | 100  | 9.00    | 8.00    | 6.00    | 4.20    | 3.00    | 2.00    | 20.00    | 120.00    |
|               | 1000 | 70.00   | 60.00   | 45.00   | 32.00   | 24.00   | 15.00   | . . . .  | . . . .   |
| Temptress     | 100  | 9.00    | 8.00    | 6.00    | 4.80    | 3.60    | 2.40    | 25.00    | 125.00    |
|               | 1000 | 70.00   | 60.00   | 45.00   | 35.00   | 28.00   | 20.00   | . . . .  | . . . .   |
| Tiger Tone    | 100  | 9.00    | 8.00    | 6.00    | 4.20    | 3.00    | 2.00    | . . . .  | . . . .   |
| Top Hat       | 100  | . . . . | . . . . | 24.00   | 20.00   | 14.00   | 12.00   | 75.00    | . . . .   |
| Troubadour    | 100  | 9.00    | 8.00    | 6.00    | 4.20    | 3.00    | 2.00    | 20.00    | . . . .   |
| Traveler      | 100  | 4.00    | 3.00    | 2.40    | 2.00    | 1.40    | 1.00    | 3.00     | 20.00     |
|               | 1000 | 30.00   | 24.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .   |
| Valor         | 100  | 9.00    | 8.00    | 7.00    | 6.00    | 4.00    | 3.00    | 30.00    | . . . .   |
| Viking        | 100  | 9.00    | 8.00    | 6.00    | 4.00    | 3.00    | 2.00    | 20.00    | . . . .   |
| Violet Charm  | 100  | 4.00    | 3.00    | 2.40    | 2.00    | 1.40    | 1.00    | 3.00     | 18.00     |
|               | 1000 | 30.00   | 24.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .   |
| Viva          | 100  | . . . . | . . . . | 7.00    | 6.00    | 4.00    | 3.00    | 25.00    | . . . .   |
| Wild Rose     | 100  | 4.00    | 3.00    | 2.40    | 2.00    | 1.40    | 1.00    | 3.00     | 18.00     |
|               | 1000 | 30.00   | 24.00   | 20.00   | 15.00   | 10.00   | 7.00    | . . . .  | . . . .</ |



## RETAIL PRICE LIST — Continued



**Peggy White**

See Low Price Group Listing  
on Inside Page

**REGINA**—Rich amber orange with small red throat. Ruffled, wide open florets. Excellent cut-flower. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**ROSA**—Large ruffled florets of deep rich rose. Tall sturdy spikes with flower heads of 20-22 buds. Excellent for exhibition or commercial purposes. L. 25c; M. 2-30c; S. 2-20c.

**ROSE LACE**—Clear medium rose with cream picotee edge. Opens 6 to 8 heavily ruffled florets on a 26" head with 22 or more buds. L. \$1.00; M. 75c; S. 50c.

**ROSE SPIRE**—Clear rose holding 8 to 10 well-placed florets open on a well balanced spike. One of the best show or commercial glads on the market. L. 20c; M. 2-30c; S. 2-20c.

**ROSITA**—A unique shade of old rose; 8 ruffled blooms open on a long head. L. 10-\$1.00; M. 10-70c; S. 10-40c.

**RUFFLED CHARM**—A light lavender, deeper on the edges with cream throat. 6 to 8 open on a 30" head with 22 buds, excellent placement. L. 50c; M. 35c; S. 25c.

**RUFFLED DREAM**—A beautiful light ruffled pink. Six open on a good head, good commercial. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**SALMON QUEEN**—Tall striking salmon with cream throat. Ten open on a ramrod spike. Excellent commercial and show glad. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**SHAMROCK**—Light yellow tinted light green with green buds. 50" spikes holding 8 open. Shamrock and Erin are the healthiest of the green glads. L. 25c; M. 2-35c; S. 2-20c.

**SNOW CLAD**—Tall pure white blending to cream in the throat. Excellent commercial. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**SNOWDRIFT**—Beautifully snowy white. Opens 8 to 10 on a good spike. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**SNOW VELVET**—Beautiful velvety snow white. Outstanding this year. Ten open on a 28-bud head. Looks like the best commercial white on the market. L. 2-30c; M. 10-80c; S. 10-50c.

**SUGAR ELL**—Color fiery salmon with slightly deeper throat. Six open on an 18-bud head. A very vigorous, tall grower and a sure fire commercial and show glad. L. 10-\$3.20; M. 10-\$2.40; S. 10-\$1.60.

**TARGET**—A light pink shading to cream throat with large light red blotch. Six to 8 open on a 28" head. Striking and a grand glad for any purpose. L. 25c; M. 2-30c; S. 2-20c.

**TEMPTRESS**—Ruffled light pink with deeper pink throat. Opens 8 to 10 large florets on a well-balanced spike. A good healthy stock brings this excellent glad within the reach of everyone. L. 25c; M. 2-30c; S. 2-20c.

**TIFFANY**—Tall lavishly ruffled tall white. Opens 6 beautifully formed florets on a well proportioned head. L. 50c; M. 35c; S. 25c.

**TIGER TONE**—A very striking deep red orange. Opens 8 heavily ruffled florets on a 20" bud head. A sturdy grower with good qualities, commercial or show. L. 25c; M. 2-30c; S. 2-20c.

**TOP HAT**—Tall growing glistening black red, opening 8 ruffled blooms in perfect placement. The best glad I have seen in this color class. L. 75c; M. 50c; S. 25c.

**TROUBADOUR**—A very tall rose purple with clear white blotch. Scored very high in test gardens throughout the U.S. L. 25c; M. 2-30c; S. 2-20c.

**TRAVELER**—A clear light rose pink. Extremely strong grower, opens 10 on a 22-bud spike. Excellent commercial and show glad. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**VALOR**—Color a silky blue-purple with immaculate ruffling. 7 to 8 open on a willowy spike. L. 25c; M. 2-30c; S. 2-20c.

**VIKING**—Bright scarlet with white lines in center of floret. Tall ramrod spikes. Good for any purpose. L. 10-\$1.80; M. 10-\$1.10; S. 10-80c.

**VIOLET CHARM**—Pale violet with deeper throat. Tall and best in this color. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**VIVA**—A giant size light buff or peach of enchanting beauty. The throat petals are a deep cream white, outer petals are a clean buff or peach. Ramrod spikes. L. 10-\$1.80; M. 10-\$1.10; S. 10-70c.

**VIOLET QUEEN**—A rugged healthy addition to the thinly populated deep violet class. It holds 6 to 8 open on a good spike. L. \$1.00; M. 50c.

**WILD ROSE**—Tall medium rose blending lighter towards the throat. Good cutflower. L. 10-\$1.10; M. 10-70c; S. 10-40c.

**WHITE FRIENDSHIP**—A true white sport of Friendship with all the good qualities of that variety. Without a doubt the best early white on the market. L. 20c; M. 2-25c; S. 10-70c.

**YELLOW SPIRE**—Clear medium yellow, sport of Patrol. It makes excellent exhibition spikes. A sure winner for any purpose. L. 40c; M. 30c; S. 20c.